



**BISON  
COOLERS**

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**2017 PRODUCT CATALOG**

# ADVENTURE AWAITS.

BISON COOLERS STARTED IN THE SUMMER OF 2011 AS A FATHER-SON DUO WITH THE CRAZY IDEA OF BRINGING HIGH-QUALITY, AMERICAN MADE COOLERS TO THE MARKET. FIVE YEARS LATER, BISON COOLERS IS STILL FAMILY-OWNED BUT HAS GROWN IMMENSELY. THIS IS DUE TO OUR CUSTOMERS THAT WERE WILLING TO PROVIDE FEEDBACK AND SUGGESTIONS OF HOW THE BISON BRAND AND PRODUCTS COULD GROW. WE TAKE PRIDE IN OUR AMERICAN MADE COOLERS AND SO DO OUR CUSTOMERS. THIS HAS BEEN THE TRUE FUEL OF OUR GROWTH.

OUR BUSINESS IS STILL RUN THE SAME WAY AS THE DAY WE STARTED, WITH PASSION AROUND PRODUCING QUALITY PRODUCTS FOR CUSTOMERS. CONSISTENTLY OFFERING UNPARALLELED CUSTOMER SERVICE. CONSTANTLY CHALLENGING THE STATUS QUO. BREAKING IT DOWN TO BUILD IT BACK UP. SETTING THE PACE, NOT KEEPING UP WITH IT.

THE BISON COOLER IS A TRIBUTE TO THE HARD-WORKING AMERICAN THAT DESERVES THE ESCAPE FROM THEIR DAILY GRIND. OUR FAMILY-OWNED BUSINESS IS HONORED THAT YOU ARE CONSIDERING OUR PRODUCTS AND HOPE YOU BECOME A PART OF THE BISON MOVEMENT.

**WORK HARD. PLAY HARDER.**



# TABLE OF CONTENTS

**HARD COOLERS**

**SOFT COOLERS**

**DRINKWARE**

**ACCESSORIES**

**CUSTOM PRODUCTS**



# BISON COOLERS

100% MADE IN AMERICA

TWO HEAVY DUTY RUBBER LATCHES

CUSTOM LID GRAPHICS & MORE

RUBBER GASKET FOR SURE TIGHT SEAL

FULL-LENGTH SELF-STOPPING HINGES

CAPACITY IS TRUE TO SIZE

BUILT-IN RULER .....  
FOR MEASURING FISH

GRAB RAILS FOR .....  
CARRYING & TIE DOWN

PRESSURE-INJECTED .....  
FOAM INSULATION

DUAL DRAIN PLUGS .....

OVERSIZED ANTI-SKID RUBBER FEET .....





## BISON 25

	OUTSIDE	INSIDE	
LENGTH	18.75"	12.50"	WHITE
WIDTH	15.75"	11.50"	SAND
HEIGHT	17.00"	10.75"	GRAY GRANITE

CAPACITY • 25 QUARTS

**21** 12oz CANS OR **32** LBS OF ICE



## BISON 50

	OUTSIDE	INSIDE	
LENGTH	32.00"	24.00"	WHITE
WIDTH	16.50"	11.25"	SAND
HEIGHT	16.50"	11.00"	GRAY GRANITE

CAPACITY • 50 QUARTS

**42** 12oz CANS OR **65** LBS OF ICE

## BISON 75

	OUTSIDE	INSIDE	
LENGTH	35.00"	29.00"	WHITE
WIDTH	16.50"	11.25"	SAND
HEIGHT	17.50"	12.00"	GRAY GRANITE

CAPACITY • 75 QUARTS

**63** 12oz CANS OR **96** LBS OF ICE



## BISON 100

	OUTSIDE	INSIDE	
LENGTH	40.75"	32.50"	WHITE
WIDTH	19.75"	15.00"	SAND
HEIGHT	18.00"	12.50"	GRAY GRANITE

CAPACITY • 100 QUARTS

**84** 12oz CANS OR **130** LBS OF ICE



## BISON 150

	OUTSIDE	INSIDE	
LENGTH	47.00"	38.75"	WHITE
WIDTH	24.00"	18.75"	SAND
HEIGHT	19.00"	13.00"	GRAY GRANITE

CAPACITY • 150 QUARTS

**125** 12oz CANS OR **194** LBS OF ICE



**100%**  
 \*\*\* American Made \*\*\*  
**QUALITY**

DRINK CAPACITIES INCLUDE A 2:1 ICE TO DRINK RATIO FOR MAXIMUM ICE RETENTION

# BISON SOFTPAK

100% MADE IN AMERICA

SIDE POCKET FOR DRY ITEMS

BISON BRANDED BOTTLE OPENER

NEARLY AN INCH OF INSULATION

KEEPS ICE 24 HOURS IN 100 DEGREE HEAT

LEAKPROOF, HEAVY DUTY 1000 DENIER VINYL SHELL

MOLLE WEBBING FOR ADDING POUCHES AND ACCESSORIES





## SOFTPAK 12

	OUTSIDE	INSIDE
LENGTH	14.00"	12.75"
WIDTH	7.00"	5.75"
HEIGHT	10.5"	9.25"

WEIGHT • 2.5 LBS

**12** 12oz CANS + **05** LBS OFFICE



BLACK



SAND



PINK



MARINE  
BLUE

## SOFTPAK 24

	OUTSIDE	INSIDE
LENGTH	18.00"	16.25"
WIDTH	9.00"	7.25"
HEIGHT	13.00"	11.25"

WEIGHT • 4 LBS

**24** 12oz CANS + **10** LBS OFFICE



BLACK



SAND



PINK



MARINE  
BLUE



# BISON DRINKWARE



**BPA FREE**

**SWEAT PROOF DESIGN**

**DOUBLE WALL VACUUM INSULATED**

**18/8 STAINLESS STEEL CONSTRUCTION**





## 20oz TUMBLER

- Sweat Proof Design
- Double Wall Vacuum Insulated
- 18/8 Stainless Steel Construction
- BPA Free
- Cup Holder Friendly



12 HR



6 HR



## 30oz TUMBLER

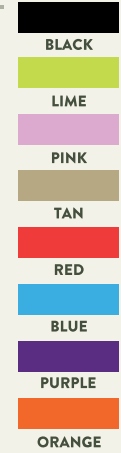
- Sweat Proof Design
- Double Wall Vacuum Insulated
- 18/8 Stainless Steel Construction
- BPA Free
- Cup Holder Friendly



12 HR



6 HR



## 18oz BOTTLE

- Sweat Proof Design
- Double Wall Vacuum Insulated
- 18/8 Stainless Steel Construction
- BPA Free
- Cup Holder Friendly



24 HR



12 HR



## 32oz BOTTLE

- Sweat Proof Design
- Double Wall Vacuum Insulated
- 18/8 Stainless Steel Construction
- BPA Free



24 HR



12 HR



## 64oz GROWLER

- Sweat Proof Design
- Double Wall Vacuum Insulated
- 18/8 Stainless Steel Construction
- BPA Free



24 HR



12 HR



**WORKS HARD**  
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**PLAYS HARDER**

DRINKWARE PRODUCTS ARE IMPORTED

# BISON ACCESSORIES





**LID GRAPHICS**



**SEAT CUSHIONS**



**BISON HAULER**



**STEELCORE SECURITY STRAP**



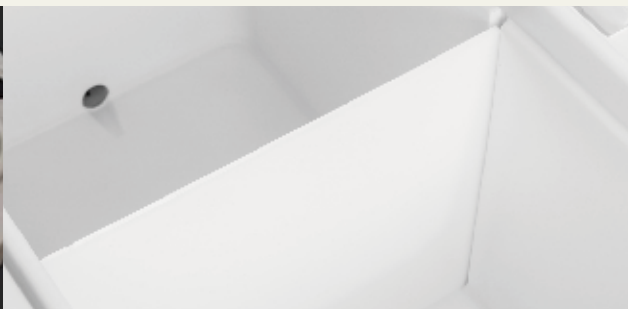
**HYDRO-TURF PERFORMANCE TRACTION PAD**



**CHILLIN BREW ICEPAKS**



**DRY GOODS TRAY**



**COOLER DIVIDER**



**BISON APPAREL**

# BISON CUSTOMIZED



## CUSTOM DRINKWARE

STAND OUT FROM THE CROWD WITH CUSTOM DRINKWARE FROM BISON COOLERS. SMALL VOLUME ORDERS (12 OR MORE) CAN BE CUSTOMIZED THROUGH OUR IN-HOUSE LASER ENGRAVING PROCESS. LARGER VOLUME ORDERS (144 OR MORE) CAN BE CUSTOMIZED THROUGH A SCREEN PRINT APPLICATION AT A MORE AFFORDABLE PRICE POINT. CUSTOM DRINKWARE IS AN EXCELLENT CUSTOM SOLUTION FOR EVENTS, COMPANIES, SMALL BUSINESSES, FUNDRAISER OR PRIZES.



## SCREEN PRINTS

CUSTOM SOFTPAKS ARE PERFECT FOR EMPLOYEE, CUSTOMER OR GROOMSMEN GIFTS. LOGOS ARE SCREEN PRINTED ONTO SOFTPAK COOLERS ALLOWING FOR ONGOING BRAND EXPOSURE AT AN AFFORDABLE PRICE POINT. AVAILABLE IN QUANTITIES OF 24 OR MORE, THESE PRODUCTS ARE PERFECT FOR CORPORATE ACCOUNTS.



## LID GRAPHICS

FULL COLOR GRAPHICS PRINTED ON HEAVY-DUTY VINYL THAT'S BOTH UV AND SCRATCH RESISTANT. IDEAL FOR SMALLER VOLUME ORDERS, CUSTOM LID GRAPHICS ARE A GREAT WAY TO INCORPORATE A COMPANY LOGO, MEMORABLE PHOTO OR ANY OTHER IMAGE FOR A COMPLETELY CUSTOM LOOK. AVAILABLE IN QUANTITIES OF 1 OR MORE, LID GRAPHICS ARE PERFECT FOR INDIVIDUAL OR CORPORATE CUSTOMERS.

## MOLD ON GRAPHICS

MOLD-ON GRAPHICS ARE PERMANENTLY ADHERED TO COOLERS THROUGH A HEAT APPLICATION PROCESS. AN ECONOMICAL SOLUTION FOR LARGER VOLUME ORDERS, THESE GRAPHICS CANNOT BE REMOVED AND ARE A GREAT WAY TO INCORPORATE A COMPANY LOGO PERMANENTLY. THESE GRAPHICS ARE IDEAL FOR BUSINESS AND CORPORATE CUSTOMERS.



**CUSTOM BISON PRODUCTS ARE PERFECT FOR:**

**EMPLOYEE REWARDS, CUSTOMER APPRECIATION, PROMOTIONAL ITEMS, EVENT PRIZES & MORE**



AT BISON WE TAKE PRIDE IN GOOD, OLD FASHIONED AMERICAN CRAFTSMANSHIP. BLOOD, SWEAT AND TEARS BUILT THIS FINE COUNTRY, AND WE'VE INVESTED OURS INTO DESIGNING AND CONSTRUCTING THE BEST COOLERS ON AMERICAN SOIL. BISON COOLERS ARE ONE OF THE TOP RATED, HIGH-PERFORMANCE COOLERS ON THE MARKET SO REST ASSURED IT'S AN INVESTMENT THAT YOU WON'T REGRET.





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